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## STATE OF MICHIGAN

## DEPARTMENT OF ATTORNEY GENERAL

IN THE MATTER OF:

AG File No. 97-10094

GLOBAL PROSPERITY GROUP ASSOC. c/o 2000 Benson Rd. So. Bldg. 115, Suite 350 Renton, WA 98055

Officers, Distributors, Agents, Employees, Agency Representatives, or Assignees,

Respond	ents
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# NOTICE OF INTENDED ACTION AND OPPORTUNITY TO CEASE AND DESIST

Frank J. Kelley, Attorney General of the State of Michigan, pursuant to the provisions of the Michigan Consumer Protection Act, 1976 PA 331, as amended; MCL 445.901 et seq; MSA 19.418(1) et seq, and to the provisions of the Michigan Franchise Investment Law,1974 PA 269, as amended, MCL 445.1501, et seq hereby gives ten days notice upon the Respondents as required by section 5(2) of the Michigan Consumer Protection Act, and section 35(2) of the Michigan Franchise Investment Law, prior to the commencement of an action against the Respondents to forthwith cease and desist from engaging in certain unfair, unconscionable, or deceptive methods, acts or practices in the conduct of trade or commerce or to confer with the Department of Attorney General regarding the methods, acts or practices as hereinafter set forth:

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- 1. Respondents are or have been conducting business in the State of Michigan from a location outside the state.
- 2. Respondents are engaged in the sale of a business opportunity which is defined in section 2(a) of the Michigan Consumer Protection Act as follows:

"Sec. 2 As used in this act:

- (a) "Business opportunity" means the sale or lease of any products, equipment, supplies, or services for the purpose of enabling the purchaser to start a business, and in which the seller represents 1 or more of the following:
- (i) That the seller will provide locations or assist the purchaser in finding locations for the use or operation of vending machines, racks, display cases, or other similar devices, or currency operated amusement machines or devices, on premises neither owned nor leased by the purchaser or seller.
- (ii) That the seller may, in the ordinary course of business, purchase any or all products made, produced, fabricated, grown, bred, or modified by the purchaser using whole or in part the supplies, services, or chattels sold to the purchaser.
- (iii) The seller guarantees that the purchaser will derive income from the business opportunity which exceeds the price paid for the business opportunity; or that the seller will refund all or part of the price paid for the business opportunity, or repurchase any of the products, equipment, supplies, or chattels supplied by the seller, if the purchaser is unsatisfied with the business opportunity. As used in this subparagraph, "guarantee" means a written or oral representation that would cause a reasonable person in the purchaser's position to believe that income is assured.
- (iv) That the seller will provide a sales program or marketing program which will enable the purchaser to derive income from the business opportunity which exceeds the price paid for the business opportunity. This subparagraph does not apply to the sale of a marketing program made in conjunction with the licensing of a federally registered trademark or a federally registered service mark, or to the sale of a business opportunity for which the purchaser pays less than \$500.00 in total for the business opportunity from anytime before the date of sale

to anytime within 6 months after the date of sale."

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- 3. Prior to the sale of said business opportunity, Respondents failed to send notice to the Attorney General of the intent to sell business opportunities as set forth in section 3b of the Michigan Consumer Protection Act.
- 4. Respondents offer and sell the opportunity to pay an amount in excess of \$500.00 for the right to recruit others to do the same or similar thing.
- 5. The aforementioned methods, acts or practices in the conduct of trade or commerce are in violation of section 3b(1) of the Michigan Consumer Protection Act, and section 28 of the Michigan Franchise Investment Law, which reads in pertinent part as follows:
  - "Sec. 3b(1) In addition to the unfair, unconscionable, or deceptive methods, acts, or practices in the conduct of trade or commerce defined in section 3, it is unlawful for the seller of a business opportunity to fail to file a notice with the Attorney General on or before the first sale of a business opportunity in this state if the purchaser pays more than \$500.00 in total for the business opportunity from any time before the date of sale to any time within six months after the date of sale. The form of the notice shall be prescribed by the attorney general. The attorney general shall not require the seller to file more than the following information:
    - (a) The name of the seller.
  - (b) The name under which the seller intends to do business.
    - (c) The seller's principal business address.
  - (d) If the seller is not domiciled in Michigan, a consent to service of process.
  - (2) The seller shall immediately notify the attorney general of a change in the information contained in the notice.

(3) A reference to section 3 of this act shall be considered to include a reference to this section."

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"Sec. 28. (1) A person may not offer or sell any form of participation in a pyramid or chain promotion. A pyramid or chain promotion is any plan or scheme or device by which (a) a participant gives a valuable consideration for the opportunity to receive compensation or things of value in return for inducing other persons to become participants in the program or (b) a participant is to receive compensation when a person introduced by the participant introduces one or more additional persons into participant in the plan, each of whom receives the same or similar right, privilege, license, chance, or opportunity.

(2) A pyramid or chain promotion is declared to be illegal and against the public policy of the state. Any contract made in violation of this section is voidable at the

sole option of the purchaser.

(3) The department shall not accept for filing a franchise which involves a pyramid or chain distribution contrary to the laws of this state."

Wherefore, pursuant to section 5(2) of the Michigan Consumer Protection Act, and section 35(2) of the Franchise Investment Law, you may advise the Attorney General that you have <u>ceased</u> and <u>desisted</u> from the methods, acts or practices set forth above and may request an opportunity to confer with the Office of the Attorney General. If you elect to cease and desist, the Attorney General may accept an Assurance of Discontinuance in lieu of instituting an action in Circuit Court. The Assurance of Discontinuance may include, among other things, costs of investigation, restitution to aggrieved persons and other corrective or remedial measure deemed appropriate by the Attorney General.

If you fail to cease and desist within ten days after receiving this notice and to reach a voluntary disposition of this matter, the Attorney General is authorized to seek injunctive or other applicable relief to restrain you from continuing to violate

the law.

If you decide to cease and desist the practices described above and to voluntarily resolve this matter, you must contact the undersigned Assistant Attorney General within ten days after you received this notice to avoid the institution of any action.

Respectfully submitted,

FRANK J. KELLEY Attorney General

Robert C. Ward, Jr.

Assistant Attorney General Consumer Protection Division

PO Box 30213

Lansing, MI 48909

(517) 373-7117

Dated: July 24, 1997 cases/97/cd-gpg

#### DEPARTMENT OF ATTORNEY GENERAL

IN THE MATTER OF:

AG File No. 97-10094

GLOBAL PROSPERITY GROUP ASSOC. c/o 2000 Benson Rd. So.,Bldg. 115, Suite 350 Renton, WA 98055

Officers, Distributors, Agents, Employees, Agency Representatives, or Assignees,

Respondents.

## ORDER TO CEASE AND DESIST

Frank J. Kelley, Attorney General of the State of Michigan, pursuant to Section 36(1)(b) of the Michigan Franchise Investment Law, 1974 PA 269, as amended, MCL 445.1536, and pursuant to Section 5 of the Consumer Protection Act, 1976 PA 331, as amended, MCL 445.905, hereby orders the Respondents to CEASE and DESIST any marketing activities in the State of Michigan related to GLOBAL PROSPERITY GROUP ASSOC. If any further marketing activities occur in the State of Michigan after the date of this order, you shall be fined not more than \$25,000 for each violation of the Michigan Consumer Protection Act and \$10,000.00 for each violation of the Michigan Franchise Investment Law.

By order of,

FRANK J. KELLEY

Attorney General

Robert C. Ward, Jr. (P-21979) Assistant Attorney General

Consumer Protection Division

PO Box 30213

Lansing, MI 48909

(517) 373-7117

Dated: September 18, 1997

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#### STATE OF MICHIGAN

#### DEPARTMENT OF ATTORNEY GENERAL

IN THE MATTER OF:

AG File No. 97-10094

GLOBAL PROSPERITY GROUP ASSOC. 2245 N. Green Valley Parkway, Suite 640 Hendersen, NV 89014

Officers, Distributors, Agents, Employees, Agency Representatives, or Assignees,

Respondents.

## ORDER TO CEASE AND DESIST

Frank J. Kelley, Attorney General of the State of Michigan, pursuant to Section 36(1)(b) of the Michigan Franchise Investment Law, 1974 PA 269, as amended, MCL 445.1536, and pursuant to Section 5 of the Consumer Protection Act, 1976 PA 331, as amended, MCL 445.905, hereby orders the Respondents to CEASE and DESIST any marketing activities in the State of Michigan related to GLOBAL PROSPERITY GROUP ASSOC. If any further marketing activities occur in the State of Michigan after the date of this order, you shall be fined not more than \$25,000 for each violation of the Michigan Consumer Protection Act and \$10,000.00 for each violation of the Michigan Franchise Investment Law.

By order of,

FRANK J. KELLEY

Attorney General

Robert C. Ward, Jr. (P-21979) Assistant Attorney General

Consumer Protection Division

PO Box 30213

Lansing, MI 48909

(517) 373-7117

Dated: December 12, 1997

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#### DEPARTMENT OF ATTORNEY GENERAL

IN THE MATTER OF:

AG File No. 97-10094

GLOBAL LEADERSHIP COUNCIL a/k/a GLC 2245 N. Green Valley Parkway, Suite 640 Hendersen, NV 89014

Officers, Distributors, Agents, Employees, Agency Representatives, or Assignees,

Respondents.

## ORDER TO CEASE AND DESIST

Frank J. Kelley, Attorney General of the State of Michigan, pursuant to Section 36(1)(b) of the Michigan Franchise Investment Law, 1974 PA 269, as amended, MCL 445.1536, and pursuant to Section 5 of the Michigan Consumer Protection Act, 1976 PA 331, as amended, MCL 445.905, hereby orders the Respondents to CEASE and DESIST any marketing activities in the State of Michigan related to GLOBAL PROSPERITY GROUP ASSOC. If any further marketing activities occur in the State of Michigan after the date of this order, you shall be fined not more than \$25,000 for each violation of the Michigan Consumer Protection Act and \$10,000.00 for each violation of the Michigan Franchise Investment Law.

By order of,

FRANK J. KELLEY

Attorney General

Robert C. Ward, Jr. (P-21979)
Assistant Attorney General

Consumer Protection Division

PO Box 30213

Lansing, MI 48909

(517) 373-7117

Dated: February 5, 1998

cases/98/ord-glob-lead

#### DEPARTMENT OF ATTORNEY GENERAL

IN THE MATTER OF:

AG File No. 97-10094

JERRY BEHNKE GLOBAL PROSPERITY GROUP ASSOC. 446 E. Division Street Dowagiac, MI 49047

Officers, Distributors, Agents, Employees, Agency Representatives, or Assignees,

Respondents.

## ORDER TO CEASE AND DESIST

Frank J. Kelley, Attorney General of the State of Michigan, pursuant to Section 36(1)(b) of the Michigan Franchise Investment Law, 1974 PA 269, as amended, MCL 445.1536, and pursuant to Section 5 of the Michigan Consumer Protection Act, 1976 PA 331, as amended, MCL 445.905, hereby orders the Respondents to CEASE and DESIST any marketing activities in the State of Michigan related to GLOBAL PROSPERITY GROUP ASSOC. If any further marketing activities occur in the State of Michigan after the date of this order, you shall be fined not more than \$25,000 for each violation of the Michigan Consumer Protection Act and \$10,000.00 for each violation of the Michigan Franchise Investment Law.

By order of,

FRANK J. KELLEY

Attorney General

Robert C. Ward, Jr. (P-21979) Assistant Attorney General

Consumer Protection Division

PO Box 30213

Lansing, MI 48909

(517) 373-7117

Dated: March 26, 1998

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## DEPARTMENT OF ATTORNEY GENERAL

IN THE MATTER OF:

AG File No. 97-10094

GLOBAL PROSPERITY GROUP EMMANUEL JOHNSON, SR. 826 W. Hamilton Ave. Flint, MI 48504

Officers, Distributors, Agents, Employees, Agency Representatives, or Assignees,

Respondents.

## ORDER TO CEASE AND DESIST

Frank J. Kelley, Attorney General of the State of Michigan, pursuant to Section 36(1)(b) of the Michigan Franchise Investment Law, 1974 PA 269, as amended, MCL 445.1536, and pursuant to Section 5 of the Michigan Consumer Protection Act, 1976 PA 331, as amended, MCL 445.905, hereby orders the Respondents to CEASE and DESIST any marketing activities in the State of Michigan related to GLOBAL PROSPERITY GROUP. If any further marketing activities occur in the State of Michigan after the date of this order, you shall be fined not more than \$25,000 for each violation of the Michigan Consumer Protection Act and \$10,000.00 for each violation of the Michigan Franchise Investment Law.

By order of,

FRANK J. KELLEY

Attorney General

Robert C. Ward, Jr. (P-21979) Assistant Attorney General

Consumer Protection Division

PO Box 30213 Lansing, MI 48909

(517) 373-7117

Dated: April 24, 1998

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